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Monterey Bay Regional Business Plan Competition Finalists Announced

Fourth Annual Competition Completes "Fever Pitch" Event At California State University, Monterey Bay to Select the Finalists

Seaside, Calif. – March 29, 2013 - The organizers of the Monterey Bay Regional Business Plan Competition (www.MBRCompetition.com) announced the finalists of the 2013 Competition that will move on to the main event held on Friday, May 3rd, 2013, at the Monterey Institute of International Studies (MIIS).

The 2013 Business Plan Competition received more than 50 applications from entrepreneurs from four California counties; Monterey, Santa Cruz, San Benito and Santa Clara. These spanned across the three categories of Venture Play, Main Street and Student.

Today's screening event gave the first round of applicants a 5-minute pitch on their company to a panel of judges and answer questions about their application. In between sessions, the entrepreneurs had the opportunity to network, share ideas and discuss resources to help them launch their business.

Four student and four "main street" finalists were chosen and eleven venture-play semi-finalists emerged from the Fever Pitch event. The final event on May 3 is open to the public. For more information on the competition, to find out how to be a sponsor, or to register to attend, visit the competition's website at www.MBRCompetition.com

Finalists announced from the March 29 Fever Pitch Event

Student Team Finalists:

Chocolate's by the Sea – Monterey County
Drivers on Demand, Inc. – Monterey County
Monterey Motor Club, LLC – Monterey County
ShowerPonic Produce– Monterey County

Main Street Finalists:

3 of a kind – Monterey County
Open Ground Studios – Monterey County
Sangha Energy, Inc. – San Benito County
Santa Cruz CORE Fitness– Santa Cruz County

Venture Play Finalists:

Astropreneur, LLC – San Benito County
Camp Fashionista – San Clara County
FindMyGolfCoach.com – Monterey County

FlexSweep Industries, C Corp – Santa Cruz County
Human Services Hub Corp. – Monterey County
Hydrogarden Industry Innovations – Santa Cruz County
PostHost, LLC – Santa Cruz County
Real Estate Ally – Monterey County
Senior Serve – Monterey County
Simple Track LLC/Tablet Command – Monterey County
Versacore International, LLC – Monterey County

All start-ups that can show how they will create jobs in the tri-county were welcome to apply. The Monterey Bay Regional Business Plan Competition has the support of more than 50 business, education and government partners from the tri-county region that are united to showcase the business potential of the area; support regional start-ups; attract business and investors to the region; encourage business students to become entrepreneurs; and promote tech transfer, innovation and commercialization.

Prizes range from \$1,000 cash for the winning student team, to \$5,000 cash for the winning main-street company, to \$50,000 in cash and professional services for the winning venture-play company. A main-street company is defined as one that will be a successful local or regional business creating jobs in the tri-county area, but is not scalable to return 10 times the investor's money in three to five years.

To get updates on the competition, follow on Twitter at www.twitter.com/MBRBizPlan or like the Facebook page at www.facebook.com/MBRCompetition .

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